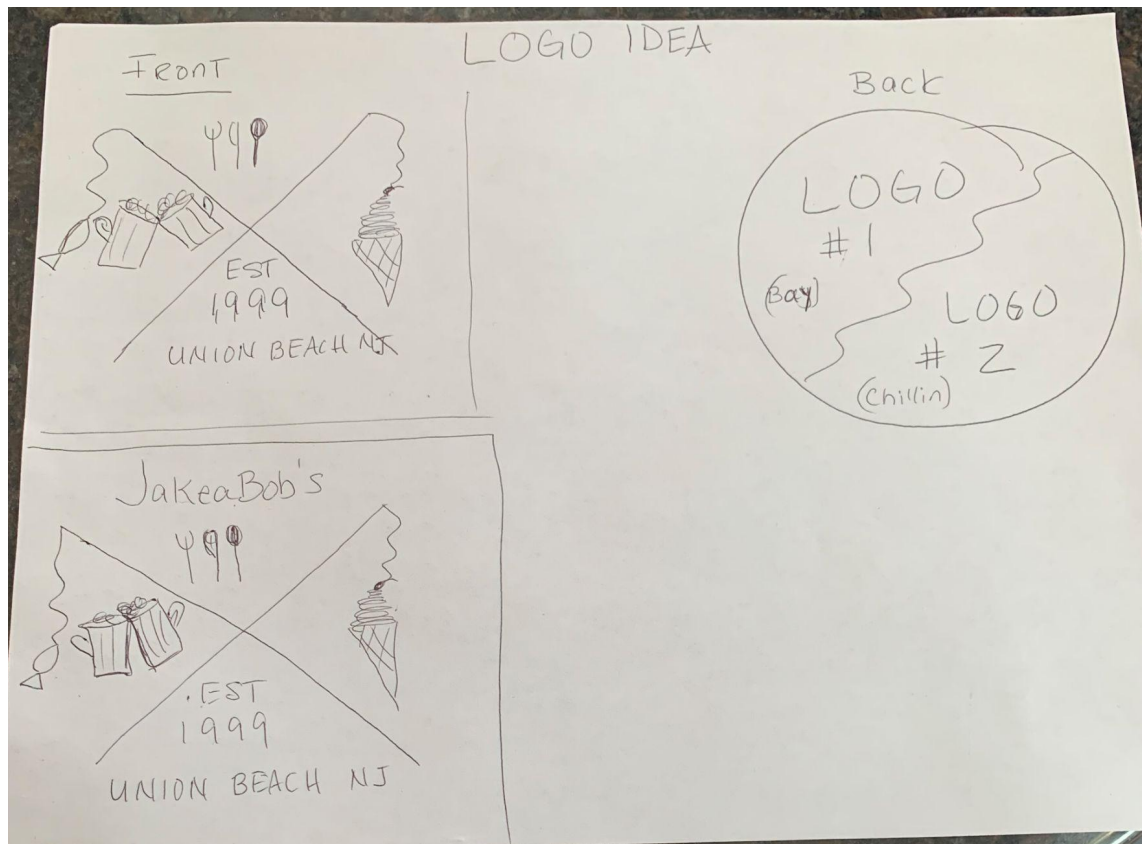
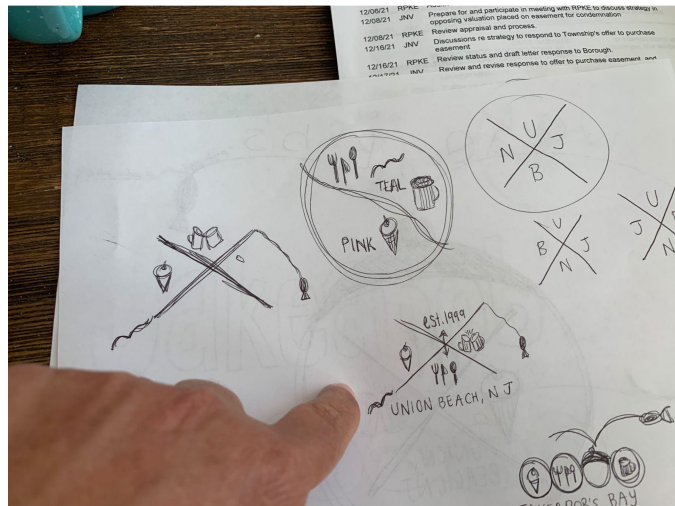


JakeaBob's

Branding & Merchandise
Z. Cavaluzzi

Brief

(Sketches)



Chillin' Logos

(#1)



Chillin' Logos

(#2)



Chillin' Logos

(#3)



JakeaBob's
CHILLIN'

Chillin' Logos

(Variants)

(#4)

JakeaBob's
CHILLIN'

The logo features the text "JakeaBob's" in a large, bold, black serif font. The letter "o" in "Bob's" is replaced by a stylized fruit, possibly an apple or cherry, with a short stem and a single leaf. Below "JakeaBob's" is the word "CHILLIN'" in a bold, black, sans-serif font. The letters "C", "H", "I", and "L" have a white, frost-like or snow-like texture on their top edges. To the right of "CHILLIN'" is a small, stylized fruit with a leaf, similar to the one in "Bob's".

JakeaBob's
CHILLIN'

This logo is identical to the one above. It features the text "JakeaBob's" in a large, bold, black serif font, with the "o" in "Bob's" replaced by a stylized fruit with a stem and leaf. Below it, the word "CHILLIN'" is in a bold, black, sans-serif font, with the letters "C", "H", "I", and "L" having a white, frost-like texture on their top edges. A small, stylized fruit with a leaf is positioned to the right of "CHILLIN'".

(#5)

JakeaBob's Bay

(Logo)



(#6)

JajeaBob's Shirt
(BACK #1)



(#7)

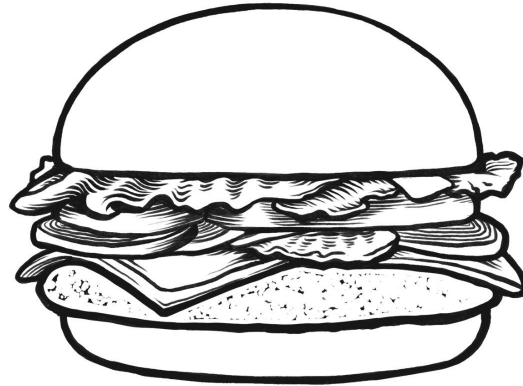
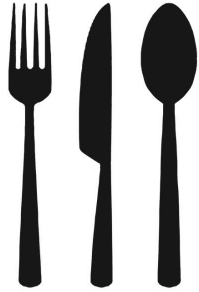
JakeaBob's Shirt
(BACK #2)



(#8)

JakeaBob's Shirt

(FRONT Brest Icons)



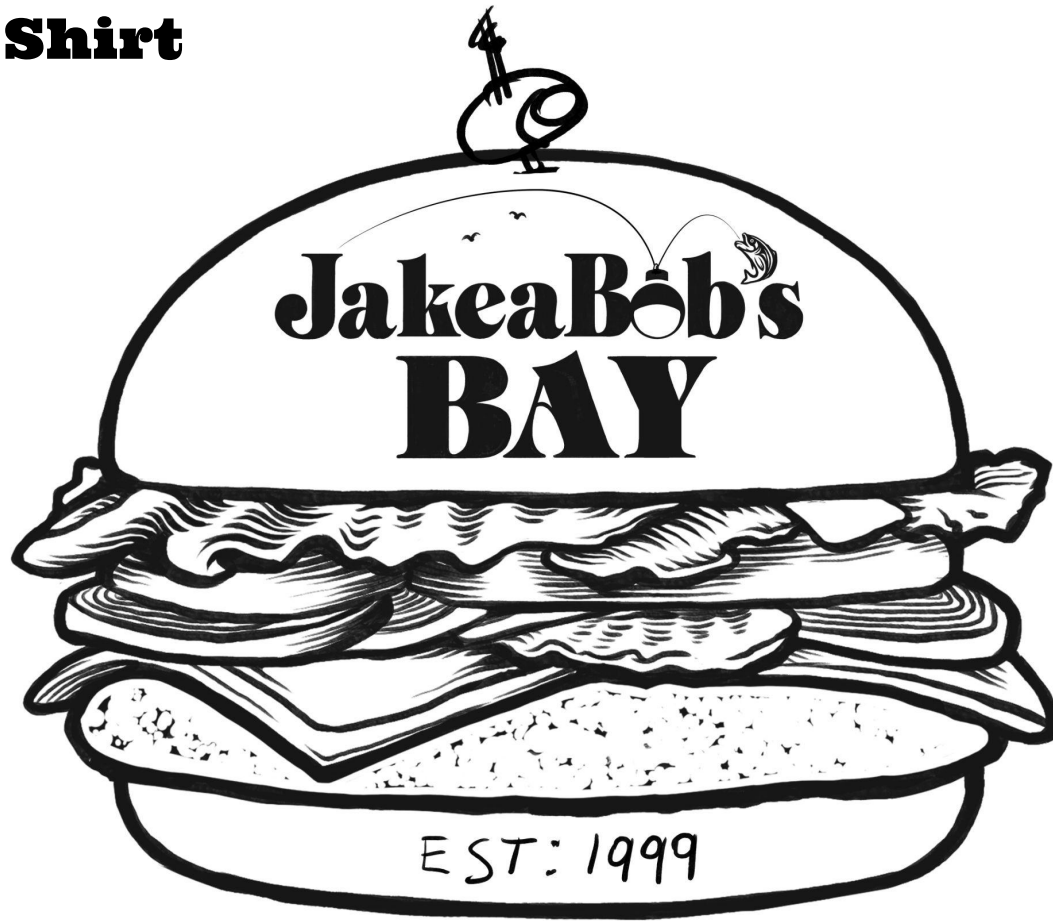
JakeaBob's Shirt

(#9)



JakeaBob's Shirt

(#10)



Jimmy Bird

(Archive)



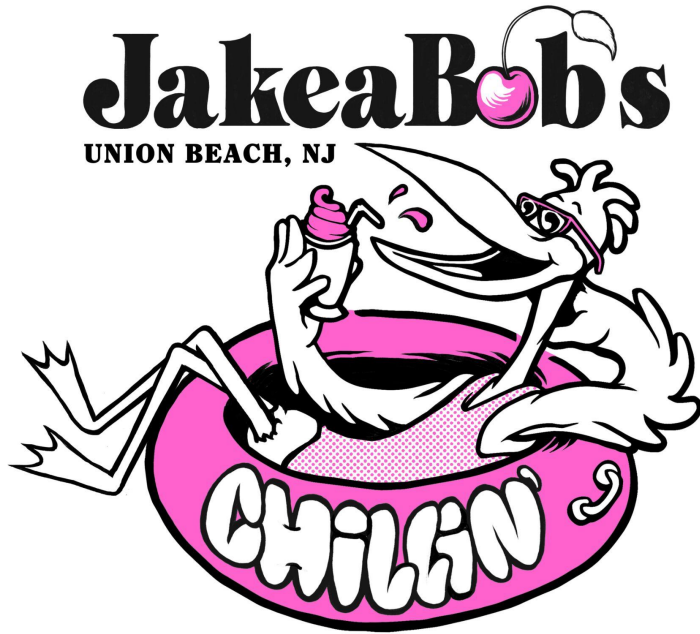
#1 - Chillin'

(Logo)



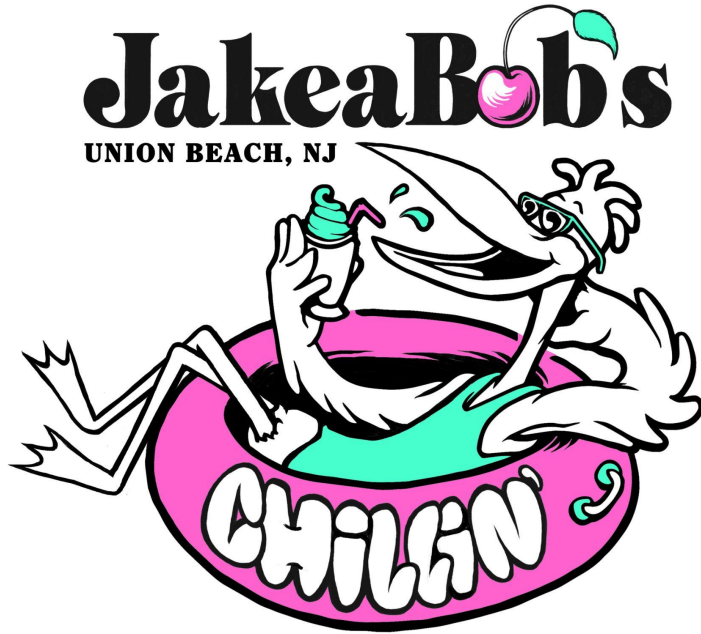
#2 - Chillin'

(Logo)



#3 - Chillin'

(Logo)



#4 - Chillin'

(Logo)



Draft



#5 - Chillin' Bay

(Logo)

JakeaBob's



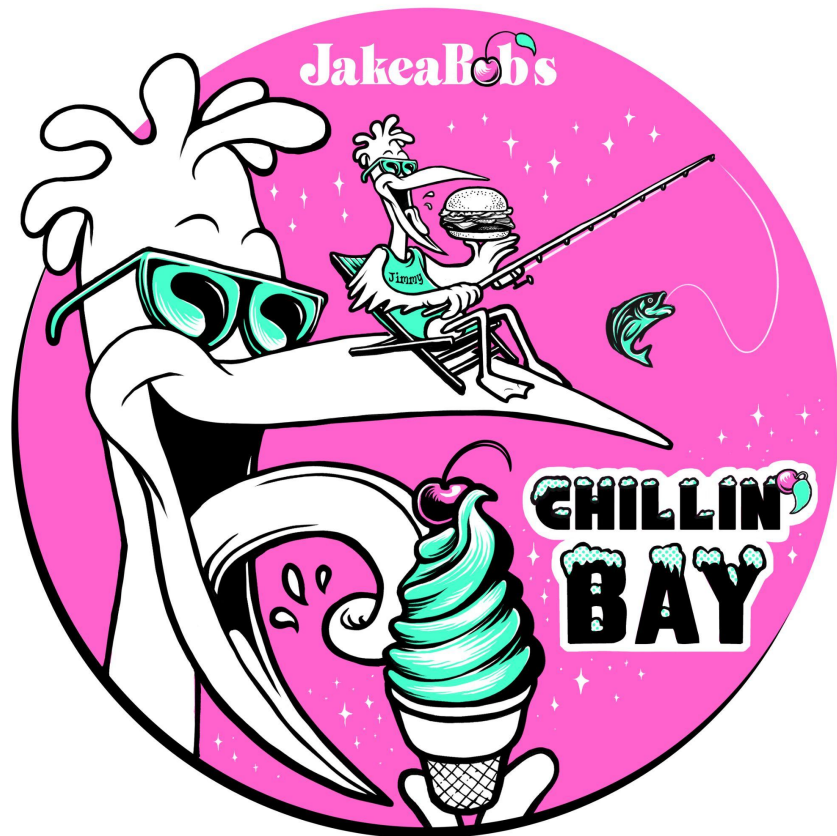
#6 - Chillin' Bay

(Logo)



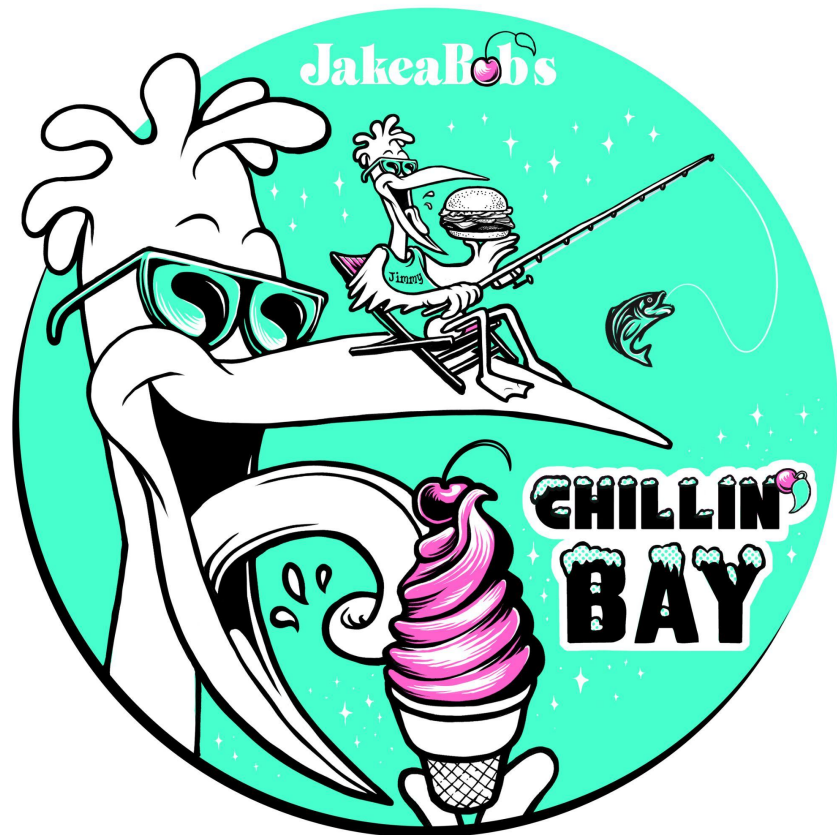
#7 - Chillin' Bay

(Logo)



#8 - Chillin' Bay

(Logo)



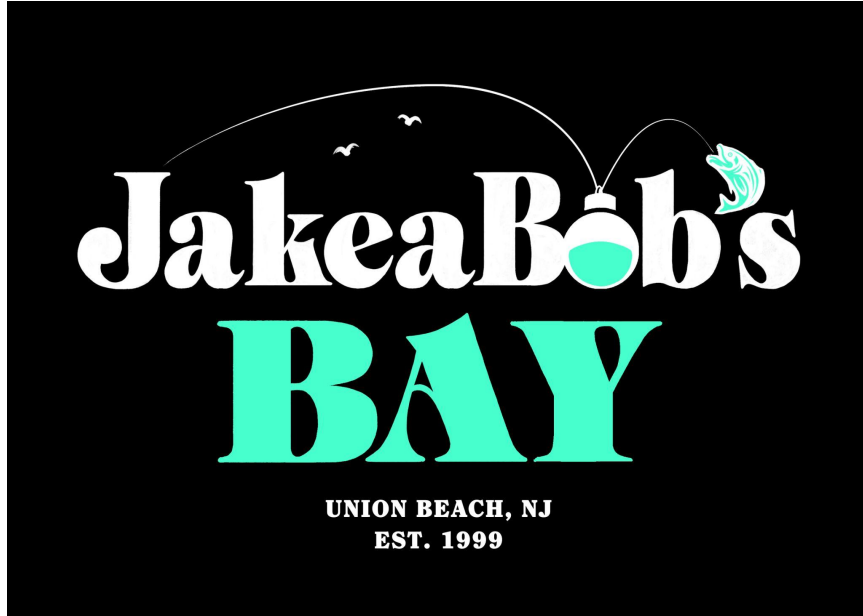
#9 - Chillin'

(Logo)



Comparison

(2022 & 2019)



#11 - Bay Burger

(Logo)



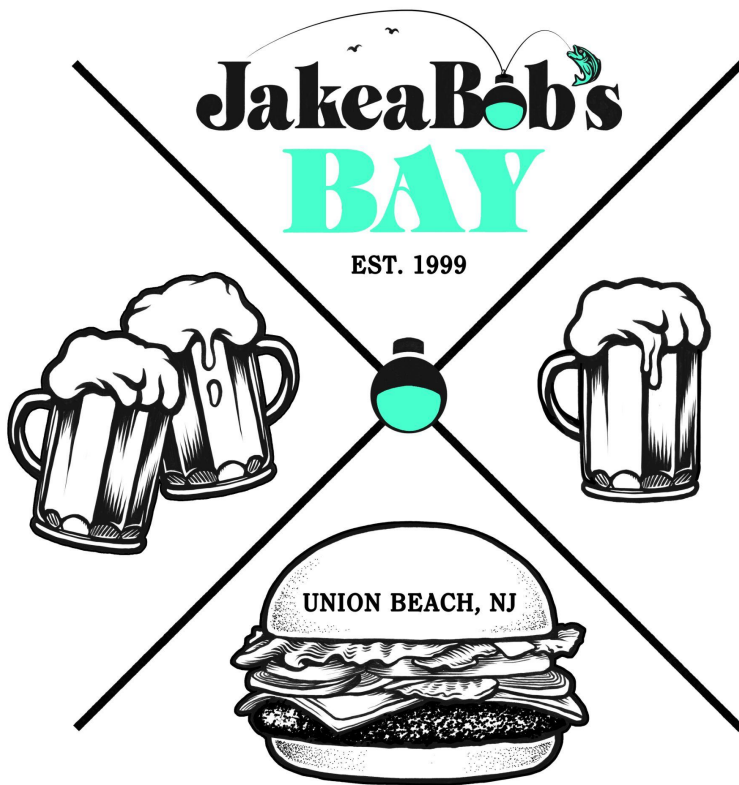
#12 - Bay Beer

(Logo)



#14 - Bay

(Pocket Logo)



JakeaBob's Final

Branding & Merchandise
Zac Cavaluzzi - zaccavart.com - zachcav@comcast.net



UNION BEACH, NJ



UNION BEACH, NJ

Chillin'

(Logo)

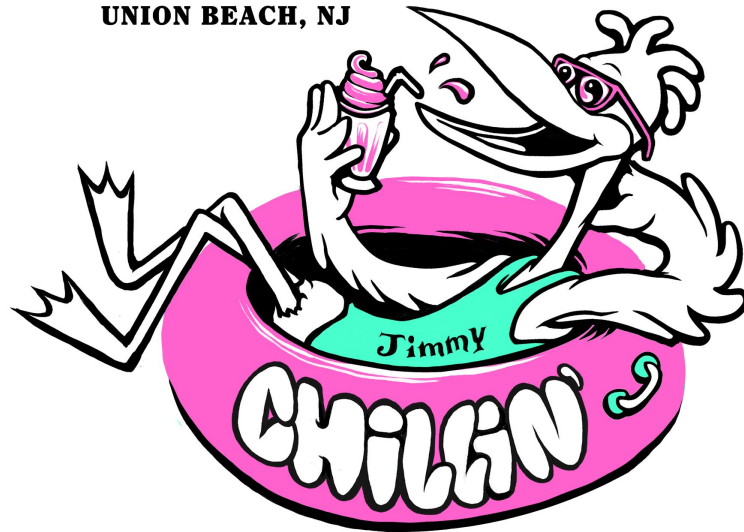
JakeaBob's

UNION BEACH, NJ



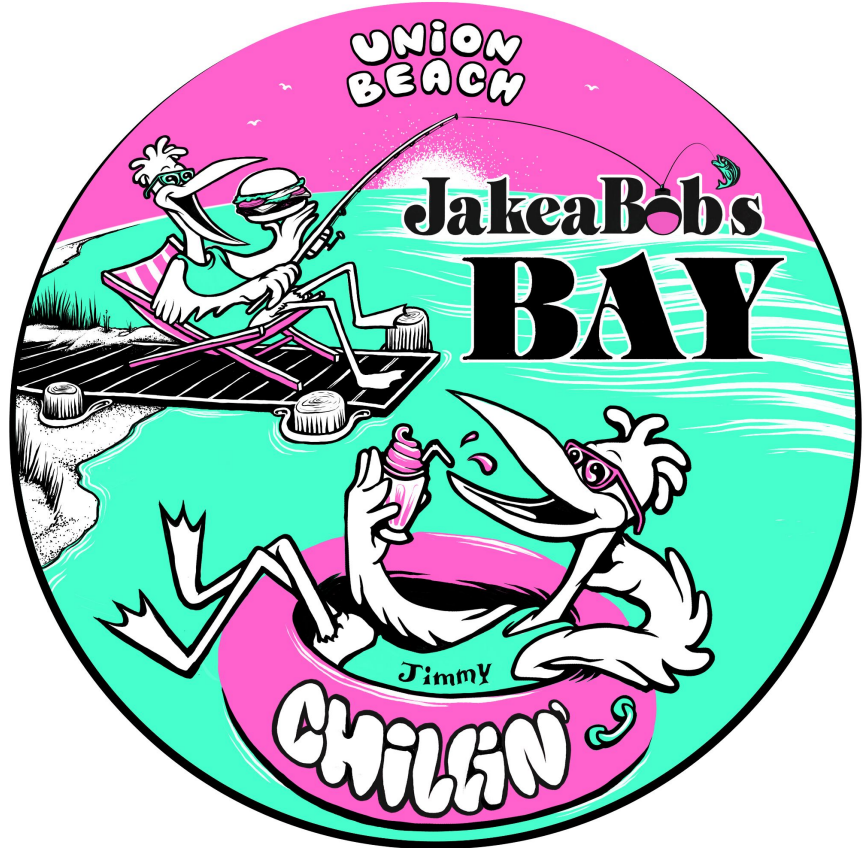
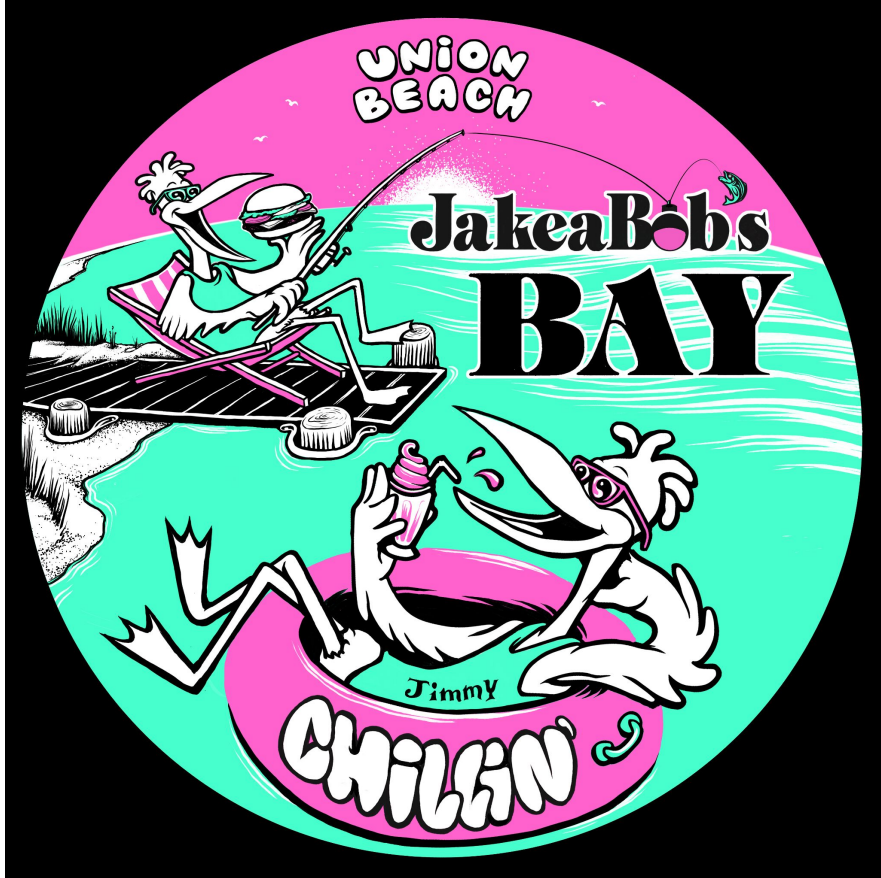
JakeaBob's

UNION BEACH, NJ

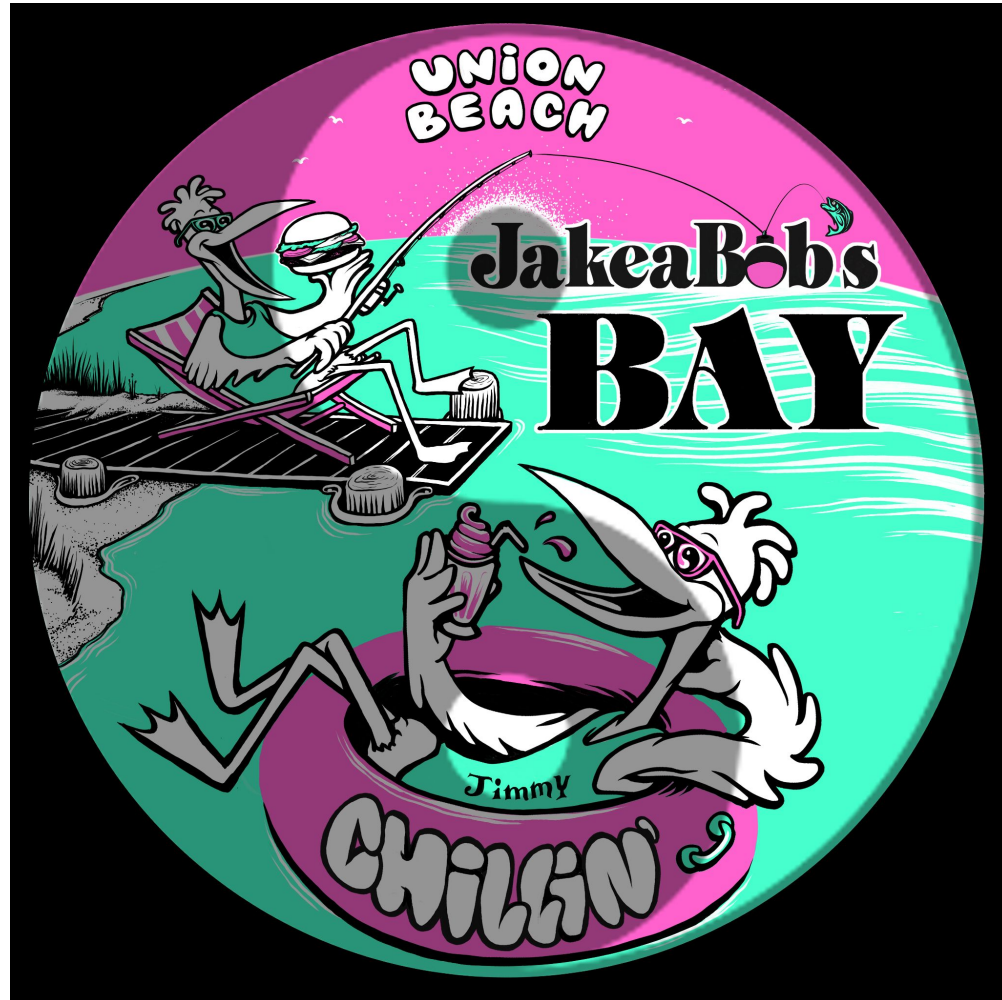


Bay / Chillin'

(Logo)

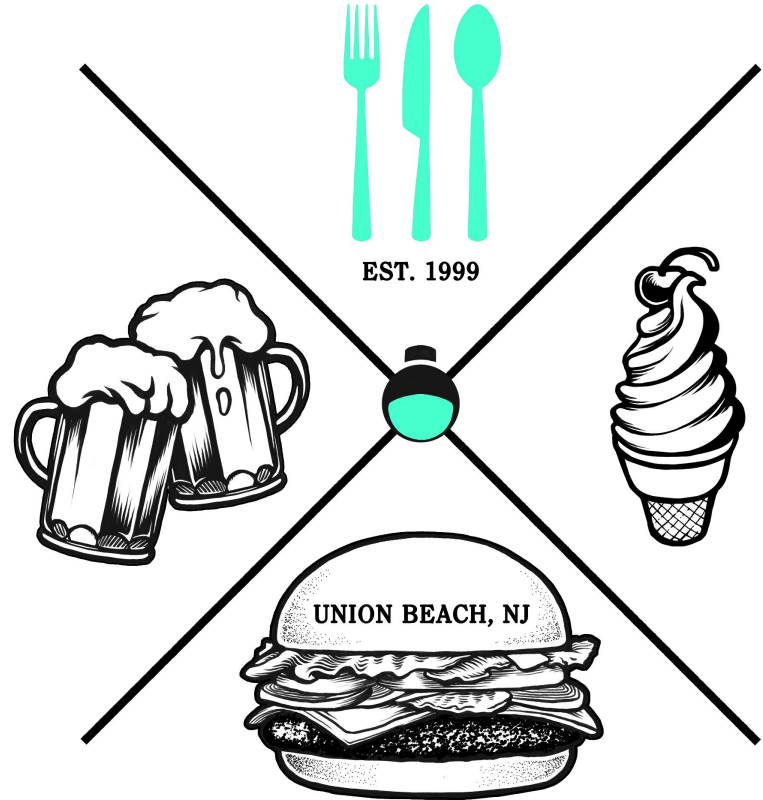
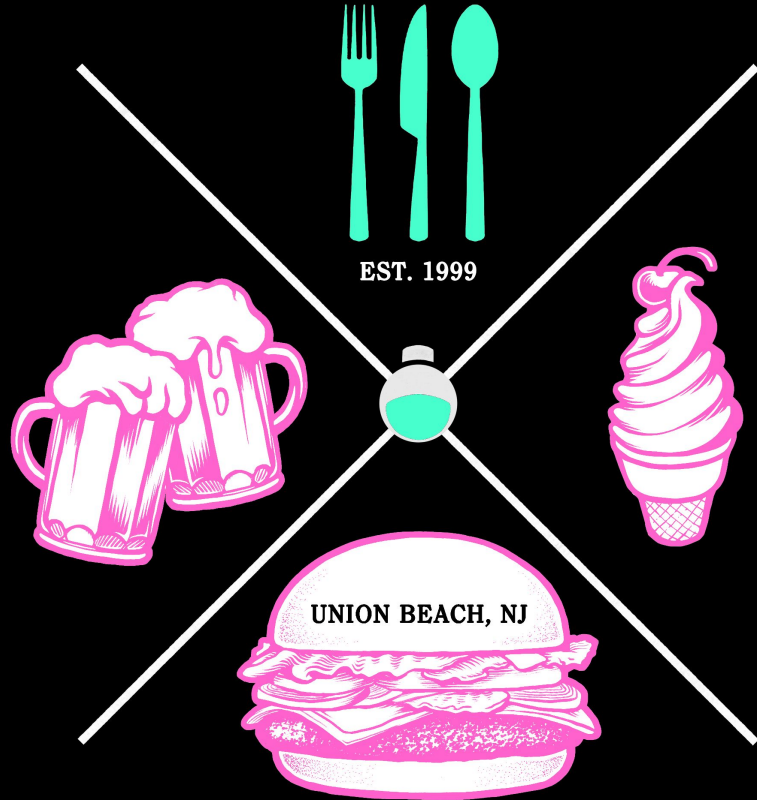


Example



Bay / Chillin'

(Pocket Logo)



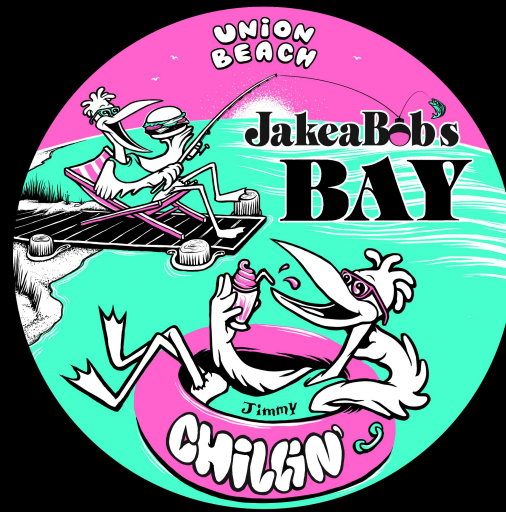
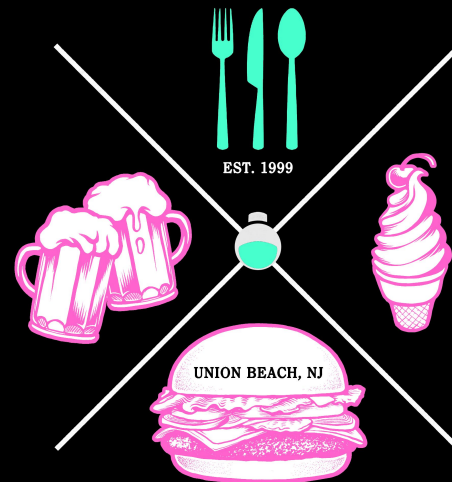
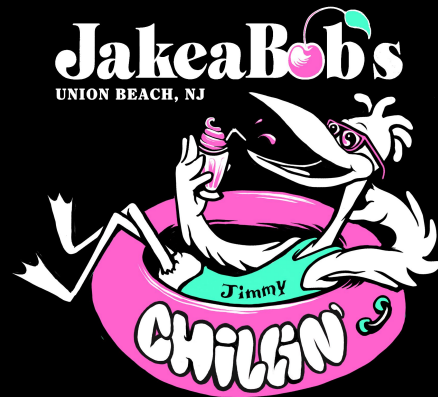
Hat Logo

(Hat Only)



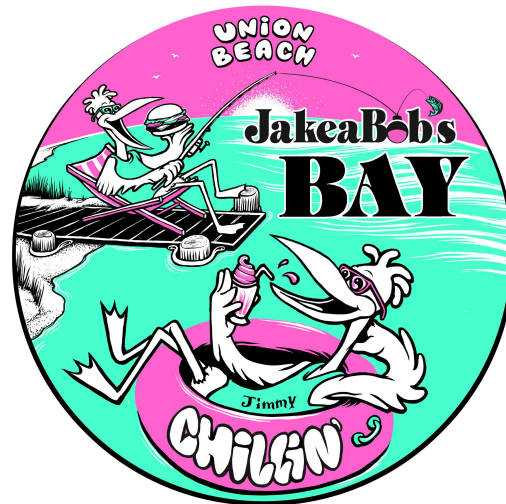
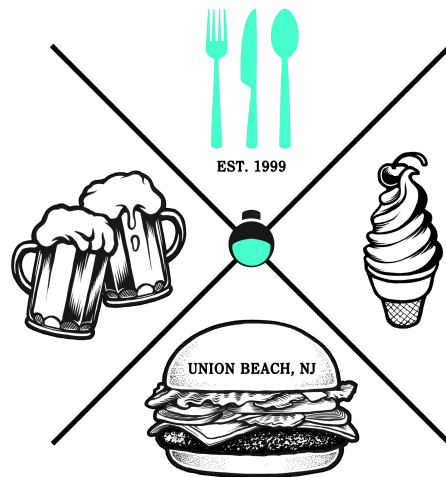
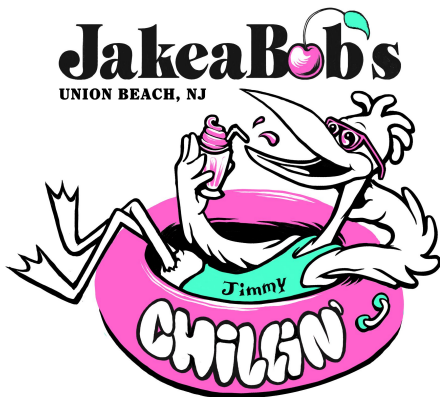
Final

(Black BG)



Final

(White BG)



For Your Consideration:

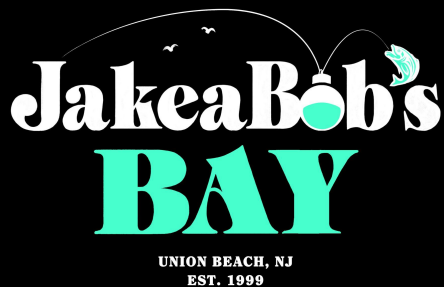
**Branding & Merchandise
Z. Cavaluzzi**

#1

Burger Logo &

Bay Logo - \$200

(Refined)



#2

Beer Shirt - \$200

(Logo)



#3

Chillin' Bay - \$200

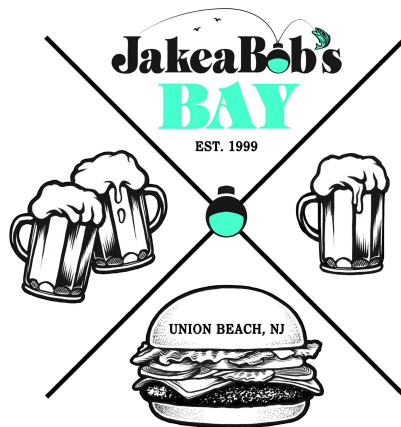
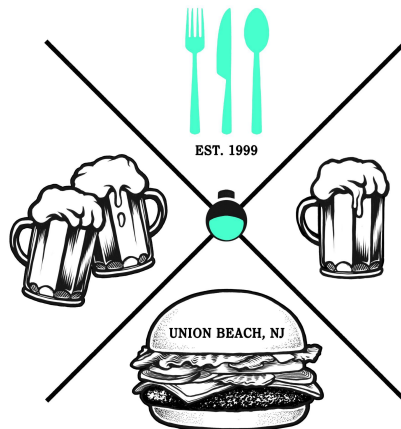
(Logo)



#4

Bay - \$100

(Pocket Logos)



#5

Chillin' - \$100

(Logo)



#6

Chillin' - \$100
(Logo)



#7 Menu Design - \$1200

#8 Mural - \$1200-\$1600
(Depending on size)

#9 Kids Menu / Coloring - \$900