

DESCEND TACKLE

BRANDING ROUND 1

Zac Cavaluzzi

Major Craft



VMG®



Jigging
WORLD





Tungsten

Tungsten is a versatile sans serif font. Use it predominantly for headlines and titles.

Tungsten Light

Tungsten Medium

Tungsten Semibold

Tungsten Bold

Tungsten Black

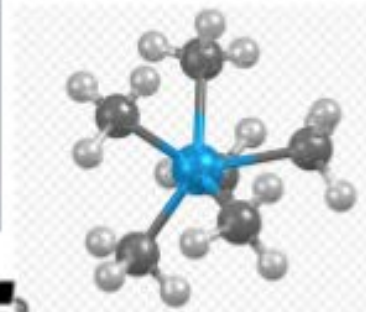
Tungsten Narrow Light

Tungsten Narrow Medium

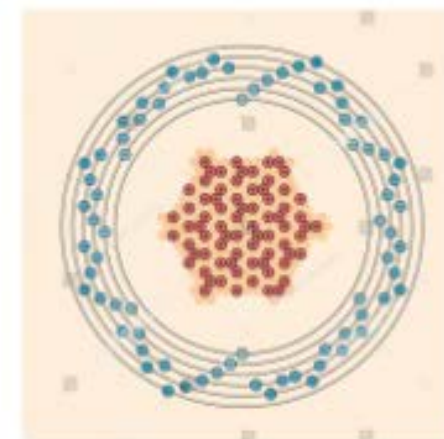
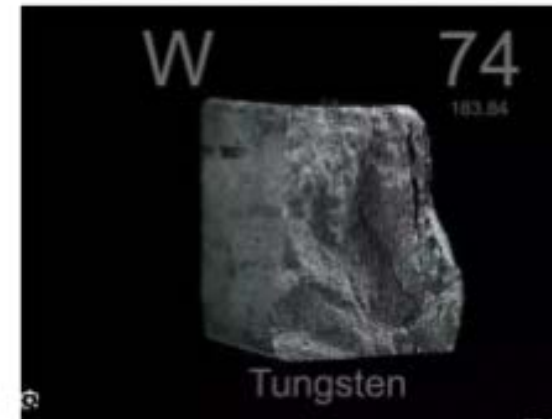
Tungsten Narrow Semibold

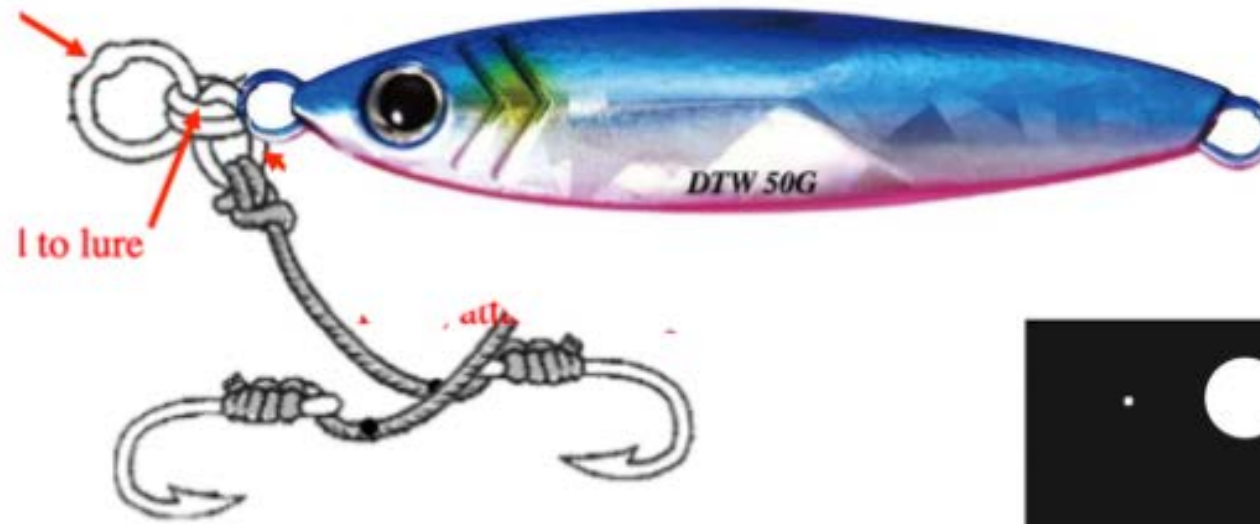
Tungsten Narrow Bold

WELDING — **HDB** —
ACCESSORIES **TECHNOLOGY**



TUNGSTEN





Descend Tackle Descend Tackle
DESCEND TACKLE *Descend Tackle*
 Descend Tackle Descend Tackle
Descend Tackle
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DESCEND TACKLE **DESCEND TACKLE**
DESCEND TACKLE ***DESCEND TACKLE***
DESCEND TACKLE **DESCEND TACKLE**
DESCEND TACKLE

DESCEND TACKLE

DESCEND TACKLE **DESCEND TACKLE**
DESCEND TACKLE

DESCEND TACKLE ***DESCEND TACKLE***

DESCEND TACKLE

DESCEND TACKLE

DESCEND TACKLE

DESCEND TACKLE DESCEND TACKLE

DESCEND TACKLE ***Descend Tackle***

DESCEND TACKLE **DESCEND TACKLE**

DESCEND TACKLE

DESCEND TACKLE

DESCEND TACKLE

DESCEND TACKLE **Descend Tackle**

✦ AI Overview

The most common abbreviation for "descend" is **DESC**. This abbreviation is used in aviation to indicate a descent to a specific altitude. Other abbreviations for "descend" include DSND. In programming, "DESC" is also used to specify descending order in queries. 

Term	Definition	Rating
DES	DEScend Governmental » NASA	Rate it: ★★★★★

DESC

DESC **DESC**

DESC **DESC**

DESC **DESC** *DESC*

DESCO **DESC** DESC **DESC**

DESC *DESC* *DESC*

DESC **DESC** **DESC**

DESC **DESC** *DESC*

DESC **DESC** **DESC**

DESC **DESC** **DESC**

DTW 50G	DTW 50G	<i>DTW 50G</i>
DTW 50G	DTW 50G	DTW 50G
DTW 50G		DTW 50G
DTW 50G		
<i>DTW 50G</i>	<i>DTW</i>	 <i>E</i>
DTW 50G	DTW 50G	
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DTW 50G	DTW 50G	DTW 50G
DTW 50G	DTW 50G	DTW 50G
DTW 50G	DTW 50G	DTW 50G

DESCEND

DESCEND

DESCEND

DESCEND

DESCEND

DESC

DESC

DESC

DESC

DESC







W50^G

**SMALLER BAIT
SAME WEIGHT**

Zungston,



DESSEND





EDGE
W

*Smaller Bait,
Same Weight!*

DESC
TACKLE

© **Tungston** ©







DESC

DESCEND
TACKLE
SMALLER BAIT SAME WEIGHT
TUNGSTON





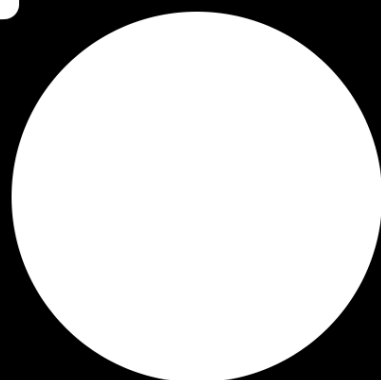


DESCEND TACKLE

BRANDING ROUND 2

Zac Cavaluzzi

50^G



W

SMALLER BAIT

SAME WEIGHT

DESCEND

TACKLE

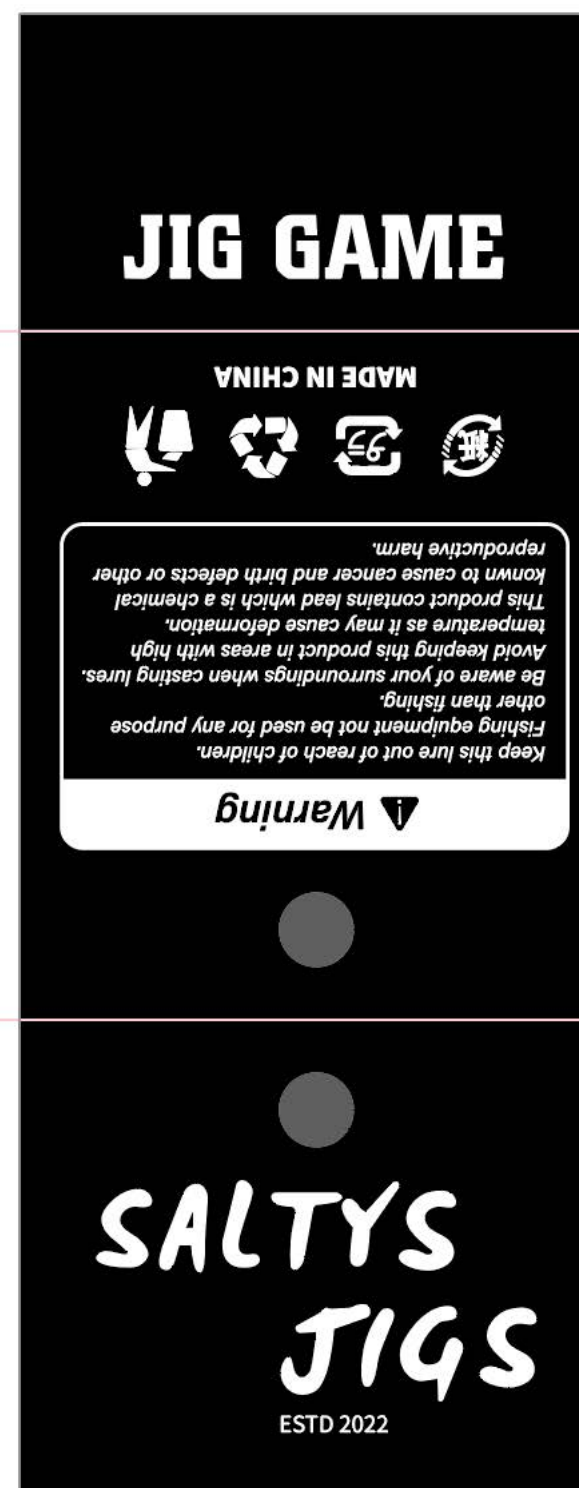
TUNGSTON

IV

DESCEND

DESCEND
TACKLE





折痕

折痕

FRONT

BACK

SMALLER
BAIT



SAME
WEIGHT

DESCEND
TACKLE

W 50^G

TUNGSTEN

Warning

Keep this lure out of reach of children.
Fishing equipment not be used for any purpose
other than fishing.
Be aware of your surroundings when casting lures.
Avoid keeping this product in areas with high
temperature as it may cause deformation.
This product contains lead which is a chemical
known to cause cancer and birth defects or other
reproductive harm.



MADE IN CHINA

TUNGSTEN

MADE IN CHINA



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Warning



SMALLER
BAIT



SAME
WEIGHT

DESCEND
TACKLE

W 50^G

FRONT

BACK

SMALLER
BAIT

SAME
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DESCEND
TACKLE
W 50^G

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DESCEND
TACKLE
W 50^G

FRONT

BACK

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TACKLE
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FRONT

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FRONT

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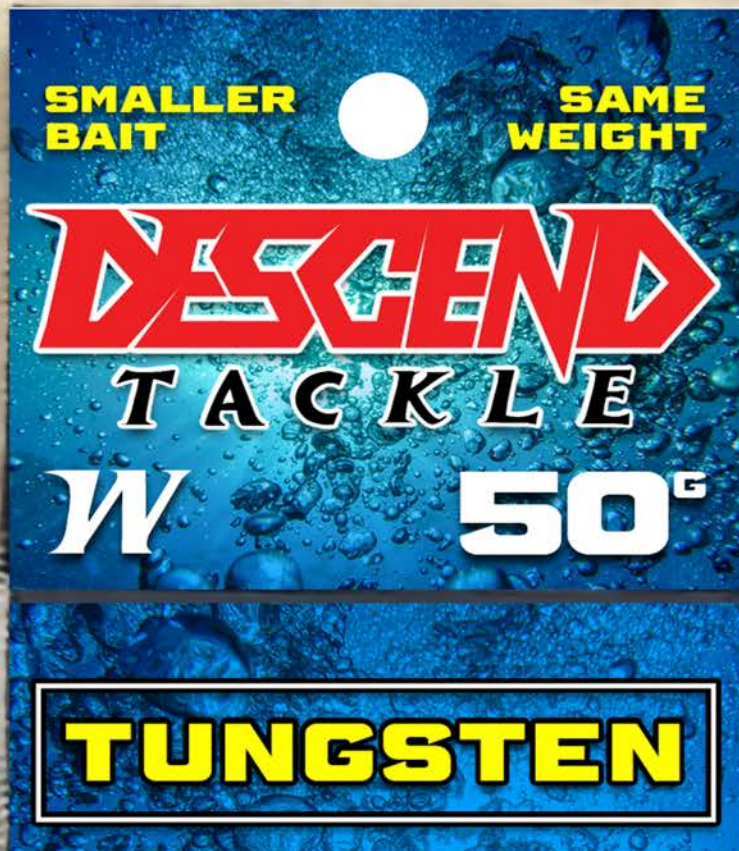
SMALLER
BAIT

SAME
WEIGHT

DESCEND
TACKLE
W 50^G

FRONT

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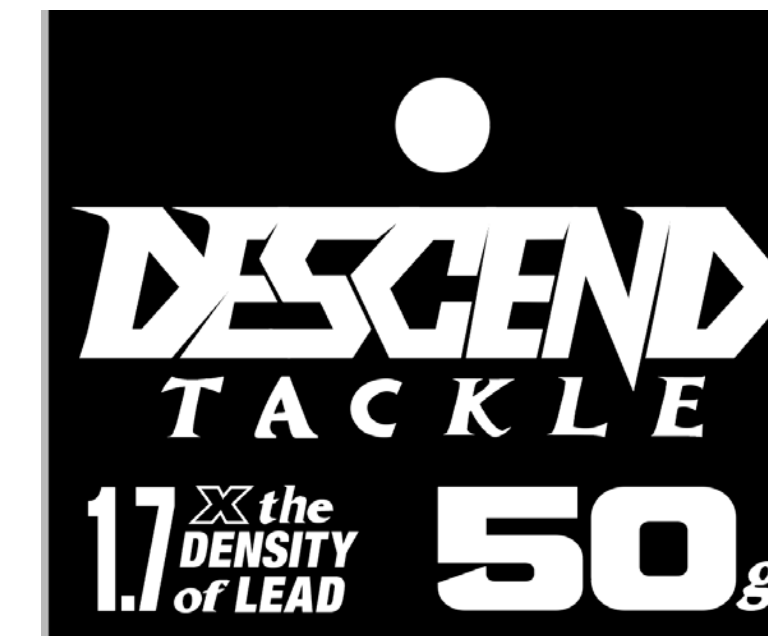
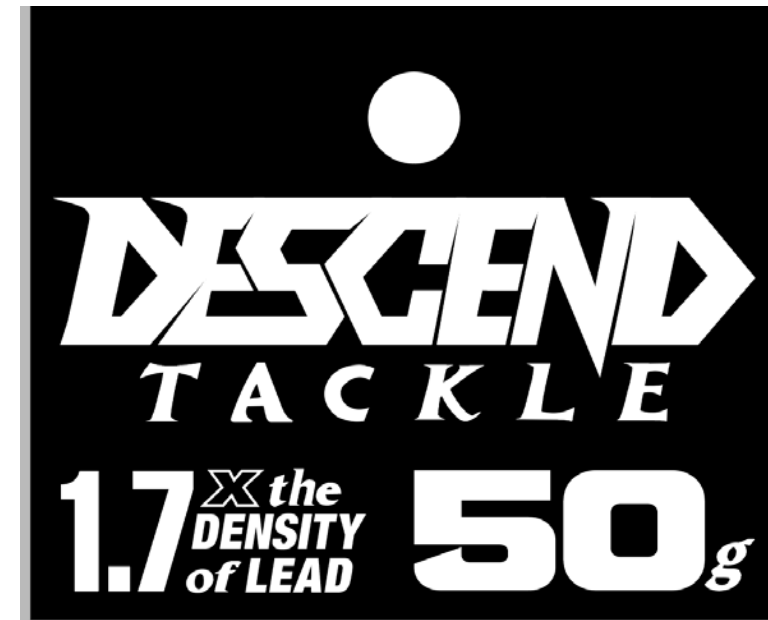
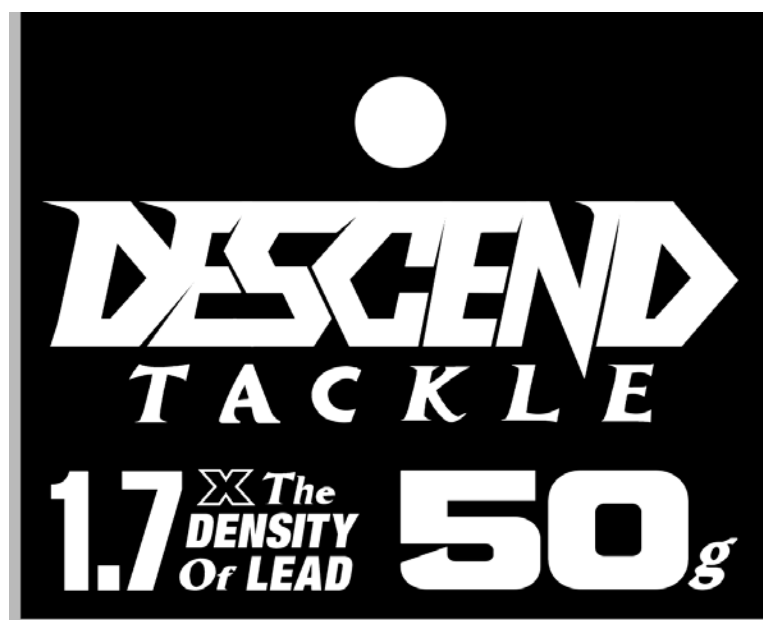


BARBER

DESCEND TACKLE

BRANDING ROUND 3

Zac Cavaluzzi





DTW Series Tungsten Jig

Drop faster. Cast farther. Minimize scoping. This high-density tungsten jig features a smaller bait profile that attracts a wide range of fish species.

Caution

Sharp hooks, handle with care. For fishing only. Keep out of reach of children. Please be aware of your surroundings when using this lure.

www.descendtackle.com

 **WARNING:** Cancer and Reproductive Harm –
www.P65Warnings.ca.gov

MADE IN CHINA

DESCEND TACKLE

FINALS

Zac Cavaluzzi

DESCEND
TACKLE

DESCEND
TACKLE

DESCEND
TACKLE

TUNGSTEN

TUNGSTEN

TUNGSTEN

TUNGSTEN

TUNGSTEN

TUNGSTEN

DTW 40_g

DTW 60_g

DTW 80_g

DTW 30_g

DTW 40_g

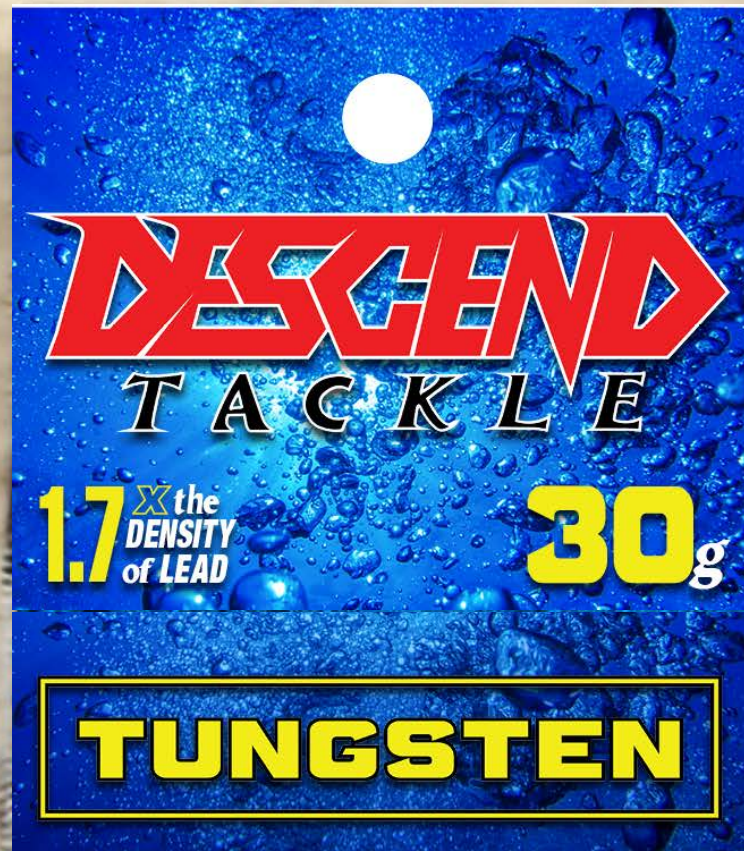
DTW 60_g

DTW 80_g

DTW 30_g

FRONT

BACK



TUNGSTEN

Sharp hooks, handle with care. For fishing only.
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your surroundings when using this lure.

CAUTION:

**DTW SERIES
TUNGSTEN jig**
DROP FASTER. CAST FARTHER. MINIMIZE SCOPING.
This high-density tungsten jig features
a smaller bait profile that attracts a
wide range of fish species.

**DESCEND
TACKLE**
1.7X the
DENSITY
of LEAD **30g**

FRONT

BACK

DESCEND
TACKLE

1.7 X the
DENSITY
of LEAD

30g

TUNGSTEN

DTW SERIES
TUNGSTEN *Jig*

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WWW.DESCENTACKLE.COM

WARNING: Cancer and Reproductive Harm

– www.P65Warnings.ca.gov

MADE IN CHINA

TUNGSTEN

WWW.DESCENTACKLE.COM
WARNING: Cancer and Reproductive Harm
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MADE IN CHINA

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DTW SERIES
TUNGSTEN *Jig*

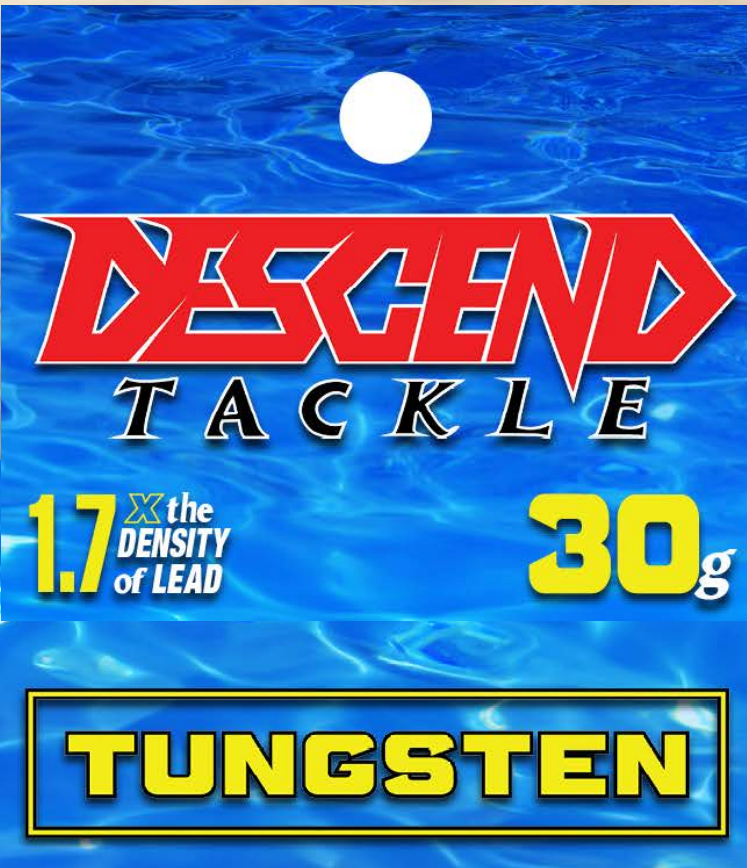
DESCEND
TACKLE

1.7 X the
DENSITY
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30g

FRONT

BACK



TUNGSTEN

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